A Premier International Summit Dedicated Exclusively to Women's Health

# MAGEE-WOMENS SUMMIT

Presented by Magee-Womens Research Institute

**November 13 – 14, 2024** The Sheraton Pittsburgh Hotel at Station Square Pittsburgh, PA In Person and Virtually

### **Magee-Womens Summit**

Bringing Together the Best Scientific Minds in Reproductive Sciences and Women's Health

The Magee-Womens Summit is the signature event of Magee-Womens Research Institute (MWRI), the world's largest organization dedicated to women's health and reproductive sciences. Together with UPMC, the largest academically associated health system in the nation, MWRI is uniquely positioned to promote and shape scientific inquiry for women's health topics.

The Magee-Womens Summit will bring together the world's top research scientists, clinicians, hospital administrators, and industry experts with influential policymakers and renowned public health advocates. The Summit culminates in the awarding of the \$1 million Magee Prize for collaborative and transformative research within women's health and reproductive sciences.

We invite you to join us for this bold and inspiring event, where we are combining scientific thinking and lifechanging clinical care to drive change and improve health outcomes for girls and women around the world.

### 2024 Summit Themes

- The World Around Us: The Environment
- The World Within Us: Our Microbiome
- The World We Form: Cells to Babies



## 2024 Summit Themes



#### THE WORLD AROUND US: THE ENVIRONMENT

How does the environment shape human health, and how can we reimagine science and health care while preserving the world around us? We will discuss how the ever-changing environment shapes our health, modifies our disease risk, and affects our general well-being, as well as new approaches and tools to improve human health in ways that protect our natural resources and do not pollute our environment.



#### THE WORLD WITHIN US: OUR MICROBIOME

What is our microbiome, how does it impact human health, and how might we modify it and use it to inform the future of disease prevention and health care? We will provide a roadmap on the potential promises of microbiome research and women's health. We will discuss how incorporating the microbiome into current concepts of human health and disease offers the potential to revolutionize the future of how we predict, prevent, diagnose, and treat illnesses in women and their progeny.



#### THE WORLD WE FORM: CELLS TO BABIES

How can studying the transformation of simple cells to living organisms help us understand human development? We will illuminate key stages in early human development, address novel systems to study developmental milestones, and discuss ways to better understand early health and disease trajectories that may offer new opportunities for diagnosis, treatment, and disease prevention, starting from the earliest stages of our lives.



### **Summit Audience**







### ନ୍ଦ୍ର **TRAINEES**



**GOVERNMENT AGENCIES** 





HEALTH CARE ADVOCATES





PAYORS, FUNDERS & PROVIDERS



## Agenda





## Agenda at a Glance

#### **November 12: VIP Reception** (*invitation only*)

7 a.m 4 p.m.	Vendor Load in
5 p.m 6 p.m.	Vendor Hour
6 p.m 8 p.m.	VIP Cocktail Hour

#### November 13, Day 1, Session 1: The World Around Us

7 a.m 8 a.m.	Registration/Breakfast/Networking
	with Vendors
8 a.m 8:15 a.m.	Summit Opening, Setting the Stage
8:15 a.m 11:15 a.m.	Keynotes, Spotlight Talks,
	Panel Discussions
11:15 a.m 11:45 a.m.	2021 Magee Prize Winners
11:45 a.m 1 p.m.	Lunch + Networking with Vendors

All activities are at the Sheraton Pittsburgh Hotel at Station Square unless otherwise noted.

#### November 13, Day 1, Session 2: The World Within Us

1 p.m 4:30 p.m.	Keynotes, Spotlight Talks,
	Panel Discussions
4:30 p.m 5:30 p.m.	Breakout Sessions
5:30 p.m 7 p.m.	Break, Poster Session, Cocktail Hour +
	Industry Networking
7 p.m 9 p.m.	Magee Prize Dinner Celebration

#### November 14, Day 2, Session 3: The World We Form

7 a.m 8 a.m.	Registration/Breakfast/Networking
	with Vendors
8 a.m 11:30 a.m.	Keynotes, Spotlight Talks,
	Panel Discussions
11:30 a.m 11:45 a.m.	Closing Remarks
11:45 a.m 1 p.m.	Lunch + Networking with Vendors



## The Magee Prize



Richard

Mellon

Foundation

King



### Third Magee Prize to be Awarded at the November 2024 Summit

Established as a catalyst for transformational research in reproductive sciences and women's health around the globe, the \$1 million Magee Prize will be awarded to a collaborative team for groundbreaking research that changes lives worldwide.

The Magee Prize is based on a transdisciplinary collaboration between a Magee-Womens Research Institute scientist and researchers anywhere in the world, from any relevant biological discipline.

The first Magee Prize was awarded in October 2018 to an international team focused on accelerating cutting-edge research in heart disease.

In 2021, the second Magee Prize was awarded to a collaborative team of researchers innovating vaginal and pelvic reconstruction surgery.



The 2024 Prize Call for Proposals will be distributed globally in December 2023.



## Magee-Womens Research Institute

A leader in women's health

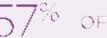


### Life Changing Research **Starts Here**



30 YEAR CHAMPION OF SEX-SPECIFIC MEDICINE

380 scientists researchers & staff



 $57^{\%}$  of staff are women

5 FLOORS OF FLEXIBLE LABORATORY SPACE

197 active grants 292 CONDITIONS

162K CLINICAL TRIAL

PARTNERSHIPS IN 20+ countries & 5 continents



## We are:

- Finding Hope for Women's Cancers: We are making tremendous strides in the detection, treatment, and prevention of women's cancers. This includes conducting large-scale clinical trials of breakthrough therapies, such as immunotherapy for breast and gynecologic cancers.
- Solving Infertility Struggles: We are helping women with premature ovarian aging and young cancer patients who face infertility after chemotherapy, as well as individuals and families in the LGBTQIA+ community, realize their dream of having a family.
- **Decreasing HIV:** Magee researchers and the Microbicide Trials Network are making headway in the fight against HIV, seeking to decrease HIV incidences among women in Africa and others at risk throughout the globe.
- Diminishing Infant Mortality: We are reducing illnesses during pregnancy and developing the MOMI Database one of the largest pregnancy databases of its kind, with records of more than 200,000 births spanning more than two decades Magee researchers seek to reduce infant mortality by identifying its predictors.



## **Support Women's Health**

Sponsor the Magee-Womens Summit



#### New and exciting sponsor opportunities for the 2024 Magee-Womens Summit

#### **Onsite offerings**

- Booth/Display Table on site at the Magee-Womens Summit
- Networking times built into program to maximize exposure to our constituents
- Tickets to the Magee-Womens Summit, Magee Prize Dinner, and/or VIP reception
- Advertisement opportunities in event program book and/or Magee Prize Dinner program book
- Option to add inserts into the attendees' bags

#### Virtual platform offerings

- Virtual booth
- Online chats
- Ability to set up online meetings with Magee-Womens Summit attendees
- Pre, during, and post summit virtual networking opportunities

#### Custom sponsorship opportunities

Looking to sponsor a photo booth or coffee lounge? Let us know what you have in mind.

\*All sponsors will receive a list of attendees who opt in for Marketing & Communications

Contact Gina Litterini events@mageewomens.org 412-641-8950





#### PRESENTING SPONSOR: \$250,000

(Limit 1 sponsorship available)

- Ability to co-brand the Magee-Womens Summit (i.e., Magee-Womens Summit presented by...)
- \*Speaking opportunity (i.e., Host a talk, breakout, and/or moderate a panel)
- Corporate identity prominently displayed throughout event ( i.e., Logo on Welcome Floor Decal at The Sheraton as Presenting sponsor)
- Corporate logo most prominently displayed on Magee-Womens Summit virtual platform during livestream of event
- Corporate logo most prominently displayed on Magee-Womens Summit and Magee Prize Dinner invitations
- Corporate logo most prominently displayed in all breakout sessions
- Logo link to company website on Magee-Womens Summit website
- Inclusion in Innovations and Industry Poster Session
- Up to three exhibit booths, plus virtual booth
- Tickets for 20 to Magee-Womens Summit and Two Tables, seating for 20 at Magee Prize Dinner
- Tickets for 10 to attend private VIP reception on November 12, 2024
- Full page ad in event program book
- Full page ad in awards reception program book
- Recognition in all pre- and post-Summit media and PR
- Social media partnership and sharing
- Company acknowledgement in MAGEE Magazine (10,000 copies)

\*Speaking opportunities are designed collaboratively with our Summit Committee. Please contact us if you are interested in this option.

#### TITLE SPONSOR: \$100,000

(Limit 2 sponsorships available)

- \*Speaking opportunity (i.e., Moderate a panel)
- Corporate identity prominently displayed throughout event
- Corporate logo displayed on Magee-Womens Summit virtual platform during livestream of event
- Corporate logo displayed on Magee-Womens Summit and Magee Prize Dinner invitations
- Corporate logo displayed in all breakout sessions
- Logo link to company website on Magee-Womens Summit website
- Inclusion in Innovations and Industry Poster Session
- Two exhibit booths plus virtual booth
- Tickets for 15 to attend Magee-Womens Summit and Magee Prize Dinner with preferred seating
- Tickets for eight to attend private VIP reception on November 12, 2024
- Full page ad in event program book
- Full page ad in awards reception program book
- Recognition in all pre-and post-Summit media and PR
- Social media partnership and sharing
- Company acknowledgement in MAGEE Magazine (10,000 copies)

\*Speaking opportunities are designed collaboratively with our Summit Committee. Please contact us if you are interested in this option.





#### INNOVATION SPONSOR: \$50,000

- Corporate identity displayed throughout event
- Corporate logo displayed on Magee-Womens Summit virtual platform during livestream of event
- Corporate logo displayed on Magee-Womens Summit and Magee Prize Dinner invitations
- Logo link to company website on Magee-Womens Summit website
- Inclusion in Innovations and Industry Poster Session
- Two Exhibit booths plus virtual booth
- Tickets for 10 to attend the Magee-Womens Summit and Magee Prize Dinner
- Tickets for six to attend private VIP reception on November 12, 2024
- Full page ad in the event program book
- Full page ad in awards reception program book
- Recognition in all pre-and post-Summit media and PR
- Social media partnership and sharing
- Company acknowledgement in MAGEE Magazine (10,000 copies)

### (Limit 2 sponsorships available) Verbal recognition from stage as Magee Prize Dinner Sponsor \* Creating any extension from stage as Magee Prize Dinner Sponsor

- *\*Speaking opportunity (i.e., keynote introduction)*
- Corporate recognition on Magee Prize voting platform

MAGEE PRIZE DINNER SPONSOR: \$35,000

- Corporate identity signage and recognition as Dinner Sponsor at Magee Prize Dinner
- Corporate logo displayed on Magee-Womens Summit virtual platform during livestream of event
- Corporate logo displayed on Magee-Womens Summit and Magee Prize Dinner invitations, and on Magee Prize Dinner menu
- Logo link to company website on Magee-Womens Summit website
- One exhibit booth plus virtual booth
- Tickets for 10 to attend the Magee-Womens Summit and Magee Prize Dinner
- Tickets for four to attend private VIP reception on November 12, 2024
- Half page ad in event program book
- Full page ad in awards reception program book
- Recognition in all pre-and-post Summit media PR
- Social media partnership and sharing
- Company acknowledgement in MAGEE Magazine (10,000 copies)
- \* Speaking opportunities are designed collaboratively with our Summit Committee. Please contact us if you are interested in this option.





#### NEXT GEN SPONSOR: \$25,000

(Limit 2 sponsorships available)

- Corporate identity displayed at poster session
- \*Promotional opportunities available at Poster Session
- Corporate logo displayed on Magee-Womens Summit virtual platform during livestream of event
- Corporate logo displayed on Magee-Womens Summit and Magee Prize Dinner invitations
- Logo link to company website on Magee-Womens Summit website
- One exhibit booth plus virtual booth
- Presence at the Innovations and Industry Poster Session
- Tickets for eight to attend Magee-Womens Summit and Magee Prize Dinner
- Tickets for four to attend private VIP reception on November 12, 2024
- Half page ad in event program book
- Half page ad in awards reception program book
- Social media partnership and sharing
- Company acknowledgement in *MAGEE Magazine* (10,000 copies)

\*Poster Session overlaps with Magee Prize Dinner Cocktail Reception

#### VIP RECEPTION SPONSOR: \$20,000

(Limit 2 sponsorships available)

- Corporate identity displayed throughout VIP reception November 12, 2024
- Corporate logo included on VIP reception invitations
- Corporate logo displayed on Magee-Womens Summit virtual platform during livestream of event
- Corporate logo displayed on Magee-Womens Summit and Magee Prize Dinner invitations
- Logo link to company website on Magee-Womens Summit website
- One exhibit booth plus virtual booth
- Corporate name or logo on tables, signs and other items within the reception
- Promotional materials from sponsor can be displayed throughout lounge
- Tickets for six to attend Magee-Womens Summit and Magee Prize Dinner
- Tickets for 10 to attend private VIP reception on November 12, 2024
- Half page ad in event program book
- Half page ad in awards reception program book
- Social media partnership and sharing
- Company acknowledgement in MAGEE Magazine (10,000 copies)





#### SUMMIT WIFI SPONSOR: \$20,000

(Limit 1 sponsorship available)

- Sole sponsor logo displayed on Wi-Fi login page
- Corporate logo displayed on Magee-Womens Summit virtual platform during livestream of event
- Corporate identity displayed throughout event
- Corporate logo displayed in all breakout sessions
- Logo link to company website on Magee-Womens Summit website
- Corporate logo displayed on Magee-Womens Summit and Magee Prize Dinner invitations
- One exhibit booth plus virtual booth
- Tickets for six to attend Magee-Womens Summit and the Magee Prize Dinner
- Tickets for four to attend private VIP reception on November 12, 2024
- Half page ad in event program book
- Half page ad in awards reception program book
- Social media partnership and sharing
- Company acknowledgement in MAGEE Magazine (10,000 copies)

#### BREAKFAST SPONSOR: \$15,000

(Limit to 1 sponsorship available)

- Corporate recognition on signage throughout breakfast area for two days
- Greeting table at entrance to breakfast
- Sponsor Marketing materials on tables
- Corporate logo displayed on Magee-Womens Summit virtual platform during livestream of event
- Logo link to company website on Magee-Womens Summit website
- Corporate logo on Magee-Womens Summit and Magee Prize Dinner invitations
- One exhibit booth plus virtual booth
- Tickets for four to attend the Magee-Womens Summit and Magee Prize Dinner
- Tickets for two to attend private VIP reception on November 12, 2024
- Half page ad in event program book
- Quarter page ad in awards reception program book
- Company acknowledgement in MAGEE Magazine (10,000 copies)





#### LUNCH SPONSOR: \$15,000

(Limit 1 sponsorship available)

- Corporate recognition on signage throughout lunch area for two days
- Greeting table at entrance to lunch
- Sponsor Marketing materials on tables
- Corporate logo displayed on Magee-Womens Summit virtual platform during livestream of event
- Corporate logo on Magee-Womens Summit and Magee Prize Dinner invitations
- One exhibit booth plus virtual booth
- Tickets for four to attend the Magee-Womens Summit and Magee Prize Dinner
- Tickets for two to attend private VIP reception on November 12, 20224
- Half page ad in event program book
- Quarter page ad in awards reception program book
- Company acknowledgement in *MAGEE Magazine* (10,000 copies)

#### MAGEE PRIZE DINNER COCKTAIL RECEPTION SPONSOR: \$10,000

- Corporate recognition on signage throughout the cocktail reception
- Corporate logo displayed on Magee-Womens Summit virtual platform during livestream of event
- Corporate logo on Magee-Womens Summit invitations and Magee Prize Dinner invitations
- One exhibit booth plus virtual booth
- Tickets for two to attend the Summit
- Seating for four at Magee Prize Dinner
- Tickets for two to attend private VIP reception on November 12, 2024
- Quarter page ad in event program book
- Half page ad in awards reception program book

#### LANYARD SPONSOR: \$8,500

(Limit 1 sponsorship available)

- Corporate recognition branded on lanyards to be worn throughout the Magee-Womens Summit
- Corporate logo displayed on Magee-Womens Summit virtual platform during livestream of event
- Corporate logo on Magee-Womens Summit and Magee Prize Dinner invitations
- One exhibit booth plus virtual booth
- Tickets for two to attend the Magee-Womens Summit and Magee Prize Dinner
- Tickets for two to attend private VIP reception on November 12, 2024
- Quarter page ad in event program book



#### ATTENDEE BAG SPONSOR: \$7,000

(Limit 2 sponsorships available)

- Corporate name or logo branded on complimentary bags given to all Magee-Womens Summit attendees
- Opportunity to include company brochure or flyer
- Corporate logo displayed on Magee-Womens Summit virtual platform during livestream of event
- Corporate logo on Magee-Womens Summit and Magee Prize Dinner invitations
- One exhibit booth plus virtual booth
- Tickets for two to attend the Magee-Womens Summit and Magee Prize Dinner
- Tickets for two to attend private VIP reception on November 12, 2024
- Quarter page ad in event program book

#### BOOTH SPONSOR: \$5,000

- Corporate logo displayed on Magee-Womens Summit virtual platform during livestream of event
- One exhibit booth plus virtual booth Exhibition booth
- Opportunity to display company name and logo on sponsored booth
- Tickets for two to attend private VIP reception on November 12, 2024
- Quarter page ad in event program book

#### MAGEE PRIZE DINNER TABLE SPONSOR: \$3,500

- Seating for 10 at the Magee Prize Dinner
- Name listed in awards reception program book
- Company name and logo present on sponsored table





#### 2021 MAGEE-WOMENS SUMMIT OVERVIEW VIDEO

### CLICK HERE TO WATCH

